

Flipmate Adspend - Facebook

<input type="checkbox"/>	Advert set	Delivery	Results	Reach	Cost	Budget	Amount spent	Schedule
<input type="checkbox"/>	Flipmate - 20-60 Flipmate- IGG	Inactive	5,668 Link Clicks	189,509	\$0.24 Per link click	\$250.00 Daily	\$1,362.30 of \$1.3...	7 January 2017–27 January 2017 21 days
<input type="checkbox"/>	Flipmate - 20-60 – Europe Flipmate- IGG – Europe	Inactive	5,957 Link Clicks	187,213	\$0.07 Per link click	\$100.00 Daily	\$388.17 of \$388.17	23 January 2017–27 January 2017 5 days
<input checked="" type="checkbox"/>	Flipmate - 20-60 Sign ups Flipmate- Email Signups 2	Completed	909 Link Clicks	53,101	\$0.45 Per link click	\$100.00 Daily	\$413.31 of \$413.31	10 January 2017–13 January 2017 4 days
<input type="checkbox"/>	Post "FlipMate - The designer cat little b... Post "FlipMate - The designer cat little box is...	Completed	2,647 Post Engage...	72,768	\$0.11 Per Post Engag...	\$300.00 Lifetime	\$300.00 of \$300.00	21 January 2017–27 January 2017 7 days
<input type="checkbox"/>	US, CA - 21-60 -Flipmate Audience 1 Flipmate - IGG Traffic1 02-08-17	Inactive	787 Link Clicks	48,960	\$0.32 Per link click	\$50.00 Daily	\$252.27	8 February 2017–Ongoing

Totals:

\$1362.30

\$ 388.17

\$ 413.31

\$ 300.00

\$ 252.27

\$2,716.05

+\$500 (Ad management fee)

\$3,216.05