



Dear Valued Giant Food Customer,

Throughout our 78 year history, Giant has been committed to the customers and communities we serve. Last year alone we donated over \$13.3 million to numerous local charities to help fight hunger, improve the lives of children and build healthy communities.

Reducing our impact on the environment has been a key focus for us for many years and it is the reason I am writing to you today.

Approximately 20 years ago, we launched our reusable bag program and began offering our customers a 5-cent incentive every time they used a reusable bag when shopping in our stores. At the time, this was a very new idea and the program encouraged our customers to change their habits and adopt the use of reusable bags. We've continued this incentive program over these many years, but times have changed and the public is much more aware of environmental issues and our responsibility, as individuals, to reduce our environmental impact.

After a thorough review of our environmental programs, we have decided to discontinue the 5-cent bag rebate effective Friday, October 10, 2014 and direct our attention to invest in new programs that will contribute more to our environmental objectives.

I am excited to share a few of these forward looking initiatives with you:

- More than 50% of cardboard, paper, plastic and other waste is recycled from our stores.
- All of our stores participate in organic recycling and composting programs.
- All stores provide recycling bins for plastic bags.
- Since 2010, all of our new stores are built to reduce their energy consumption by 20%, and will all be LEED certified (Leadership in Energy and Environmental Design as defined by the U.S. Green Building Council).
- Four of our stores utilize solar panels which generate around 8% of the store's electricity needs; we continue to expand their use in new stores.
- Our store on O Street in Washington, D.C. features electric vehicle charging stations.
- We will continue to offer our standard reusable bags, insulated bags, and special edition bags throughout the year.

I would like to finish by thanking you, as one of our valued customers, for your contribution to the environment whenever you shop with a reusable bag. Please accept the attached coupon for a free reusable bag as our way of saying thank you for reusing and for choosing Giant.

Sincerely,

Gordon Reid, President  
Giant Food, Landover Division

offer valid through October 31, 2014

**free**

**Giant Reusable Bag**

Redeemable only at Giant. Coupon must be presented at time of purchase. One coupon per customer per order. Coupon cannot be doubled, tripled or combined with any other offer. Coupon not redeemable at Peapod® by Giant.

Offer valid through 10/31/2014