Flipmate Adspend - Facebook

	•	Advert set	Delive	ry @		Results @	Reach	0	Cost @	В	Budget @ Amount		ent Ø Schedule		e ()
	Flipmate - 20-60 Flipmate- IGG			ctive	5,668 Link Clicks		,509	\$0.2 Per link clic		\$250.00 \$1,362.30 Daily		7 January 2017–27 Januar 21 days		y 2017–27 January 2017	
		Advert set		Delivery (1)		Results (1)	Reach	Reach () Cost ()		Е	Budget ()	Amount spent ①		Schedule (i)	
		Flipmate - 20-60 - Europe Flipmate - IGG - Europe		Inactive		5,957 Link Clicks		7,213	\$0.07 Per link click		\$100.00 \$388.17 Daily		of \$388.17 23 January 2017 5 days		ary 2017–27 January 2017
			Delivery (f)				David O		0	D			1.0	C-b-d-d-	
	Advert set		Delivery 0 -		R	esults ()	Reach 0		\$0.45 Per link click		get (i)	Amount spent (7) \$413.31 of \$413.31		Schedule 0 10 January 2017–13 January 2017 4 days	
)		nate - 20-60 Sign ups ate- Email Signups 2	Completed			909 Link Clicks	53,101				Daily				
		Advert set	Delivery 0		*	Results (1)	Reach ()		Cost 🕖		Budget @	Amount spent @		Schedule (1)	
		Post: "FlipMate - The designer cat little b Post: "FlipMate - The designer cat little box is		Completed		2,647 Post Engage		2,768	\$0.1 Per Post Engag		\$300.00 Lifetime	\$300.00 of \$300.00		21 January 2017–27 January 2017 7 days	
		Advert set		Delivery (9		Resu	its @	Reach	Cos	t.O	Budg	get (1) Amoun		t spe Schedule @	
		US, CA - 21-60 -Flipmate Audience 1 Flipmate - IGG Traffic1 02-08-17		Inactive		L	787 ink Clicks		48,960 Pe	\$0.3 er link clic		\$50.00 \$252.2 Daily		7	8 February 2017-Ongoin

Totals:

\$1362.30

\$ 388.17

\$ 413.31

\$ 300.00

\$ 252.27

\$2.716.05

+\$500 (Ad management fee)

\$3,216.05