

Entry instructions: Please call the telephone number on the reverse at your earliest convenience to enter your Sweepstakes I.D. number.

STRIKE IT RICH XI SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

How To Enter: To enter, follow all entry instructions specified elsewhere in this offer. Mail-in entries, if offered, must be on an official entry form (or according to detailed specifications mentioned elsewhere in the creative presentation to which you are responding) and postmarked by the deadline specified elsewhere in this offer and received within seven (7) days thereafter.

STRIKE IT RICH XI SWEEPSTAKES (the "Sweepstakes"): Sweepstakes starts at 12:01 am U.S. Eastern Time ("ET") on May 21, 2018. Sweepstakes is open to legal residents of the 50 United States, the District of Columbia, Puerto Rico (excluding other U.S. territories and possessions), and Canada (except the province of Quebec), 18 years of age or older at the time of entry. If your offer contains a valid personalized entry code, that code is not transferable or usable more than one-time. Void in the province of Quebec and where prohibited by law. This offer will not be mailed into Texas.

STRIKE IT RICH XI SWEEPSTAKES: GRAND PRIZE CONSUMER DISCLOSURES: No purchase necessary. You have not yet won. Ends at 11:59 pm ET on July 20, 2020. To qualify for a chance to win this prize, your entry must be received by the deadline specified elsewhere in this offer or by 11:59 pm ET on July 20, 2020, whichever is sooner. Limit: One (1) entry per person and household per day, irrespective of the method of entry. One (1) Grand Prize will be awarded. The winner of the guaranteed Grand Prize can choose either \$1,100,000.00 payable in 30 annual installments of \$36,666.67 or one lump sum payment of \$520,000.00. All prize values are in U.S. Dollars. At Promoter's sole discretion, Grand Prize may be awarded in the form of a corporate or bank check or wire transfer. Estimated odds of winning: 1:12,000,000. Winner will be determined in a random drawing which will be conducted at or around 1:00 pm ET on August 3, 2020.

Promoter: National Magazine Exchange, 8285 Bryan Dairy Road, Suite 150, Largo, FL 33777 ("Promoter").

Employees and their immediate family members and/or those living in the same household of the Promoter, all Sweepstakes administrators, presenters and their respective advertising and promotional agencies, and the independent judging organization are not eligible to enter or win.

Winner will be determined in a random drawing from among all eligible entries received. Drawing will be conducted by an independent judging organization whose decisions are final and binding with respect to the Sweepstakes. Drawing location is 494 Eighth Ave, Suite 1700, NY, NY 10001, USA. Winner will be notified by courier, certified mail return receipt requested, email and/or telephone and will be required to complete, sign and have notarized/witnessed an affidavit/declaration of eligibility, release of liability, and, where legally permissible, a publicity release which must be received within 14 days of date printed on notification or an alternate winner will be selected in a random drawing. Regardless of location, the winner will be contacted up to three (3) times. If the winner does not respond within 14 days of the first attempt, he or she will be disqualified. If selected winner is a Canadian resident, to win, he or she must first correctly answer, unaided, a time-limited mathematical skill testing question administered by phone. Prize delivered approximately 30 days of winner verification. Prize is guaranteed to be awarded. If prize notification letter is returned as undeliverable, that prize will be awarded to an alternate winner in a random drawing. If prize is won by a minor in his/her state of primary residence (if eligible), it will be awarded in the name of parent or legal guardian who must execute affidavit and releases on minor's behalf. All taxes on prize are the responsibility of winner. No substitution of prize except by Promoter due to unavailability. Acceptance of a prize constitutes permission (except where prohibited by law) to use winner's name, hometown, likeness, prize won, voice, video, photo and comments about winning for purposes of advertising, promotion and publicity (in any and all media including online) without additional compensation or notice. At the Promoter's discretion, winner may be subject to a background check and/or criminal background check.

No facsimiles or mechanically reproduced entries. No responsibility assumed for lost, late, misdirected, illegible, mutilated or postage due mail/entries. All such entries will be disqualified. Promoter is not responsible for incorrect or inaccurate capture of entry information or for failure of telephone network, computer equipment, app(s), software, human error or any combination thereof. In the event Promoter is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Promoter's control, Promoter shall have the right to modify, suspend or terminate the Sweepstakes or prize. All entries become the Promoter's property and will not be returned or acknowledged. Participating entrants agree to these official rules and the decisions of the judges and the Promoter, and release the Promoter, Administrator and its parent, subsidiaries and affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation in the Sweepstakes and/or acceptance and/or use/misuse of prize. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or acceptance, use or redemption of any prize. Any Sweepstakes notice, entry form or prize notice that contains or results from any printing; production, typographical, human or other error of any nature shall be deemed null and void. If due to a printing, production, technical, human or other error of any nature, more than one (1) winning prize notice is issued than the stated number of prize intended to be awarded, the prize will be awarded in a random drawing conducted by an independent judging organization whose decisions are final, from among all eligible, validated and non-suspect entries received for that prize. In no event shall the Promoter have any liability or obligation to award more than the prize stated above.

Entrants waive all rights to trial in any action or proceeding instituted in connection with the Sweepstakes. Any controversy or claim arising out of or relating to the Sweepstakes shall be settled on an individual basis by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. The arbitration shall be conducted in the State of New York.

This Sweepstakes may be presented in conjunction with various promotions and solicitations offered by the properties, subsidiaries, divisions, licensees owned by or affiliated with National Magazine Exchange and/or by their advertisers and marketing partners. Void where prohibited by law.

For a winner's list (available within approximately 90 days after the drawing), please visit www.nmemag.com by November 3, 2020 for Strike It Rich XI Sweepstakes.

Mailing List Preference: If you would like to have your name and address removed from any future sweepstakes mailings from our company, you may do so by calling 1-888-588-4185 or submit your request at <https://www.nmemags.com/ContactUs.aspx>. To view our privacy policy visit www.nmemags.com.

Residents of South Dakota, Delaware and Louisiana: If you choose to take advantage of our magazine offer, your order will be entered with the publisher(s), so we must limit the cancellation period to ten (10) days from the date of receipt by the consumer.

Important Notice: Entry opportunity delivered in a personalized Sweepstakes entry notice is for a single entry only and is not transferable. At its sole discretion, Promoter may or may not allow telephone entry without receipt of a unique personalized prize entry notice.