

Audley Travel

Audley Travel is a tour operator based in the [redacted] in [redacted] with offices in [redacted] and [redacted]

The company covers over 90 destinations worldwide, providing tailor-made travel.^[2]

According to the *Financial Times*, Audley is the largest operator in this market.^[3]

History

Audley Travel was founded in a [Northampton post office](#) in 1996 by [redacted] and [redacted] both graduates of the [London School of Economics](#). The pair originally offered tours of [redacted] advertising in *The Sunday Times*.^{[4][5]}

In 2006, the company moved to its current headquarters at [redacted] in [redacted] and tourism executive [redacted] joined the company as CEO in 2011.^[6]

In 2014, the company opened an office in [redacted] and a US office in [redacted] after it discovered 20% of its web traffic was coming from the [redacted]

[redacted] arranges holidays in more than 90 destinations, covering all seven continents. Top-selling destinations include the [redacted] and [redacted]


In 2012, equity firm Equistone Partners Europe invested a majority stake in Audley Travel during a management buyout.^[8] Equistone exited its investment in 2015, selling its share of the company to private equity firm 3i.^[9]

Awards

Awards won by [redacted] Travel include:

- Guardian and Observer Travel Awards 2006: Best Tour Operator (Mainstream)^[10]
- The Sunday Times 100 Best Small Companies to Work For 2006-2018^[11]
- Telegraph Green Travel Awards 2007: Luxury Tour Operator of the Year^[12]
- Guardian and Observer Travel Awards 2008: Best Tour Operator (Small)^[13]
- Conde Nast Traveler Readers' Travel Awards: First Place Specialist Tour Operator 2010^[14]
- Sunday Times Travel Magazine Value For Money Award 2010^[15]

- Wanderlust Travel Awards 2011: Best Website^[16]
- Wanderlust Travel Awards 2012, 2019 and 2022: Top Tour Operator^[17]
- Telegraph Travel Awards 2013: Best Tour Operator^[18]
- Guardian and Observer Travel Awards 2014: Best Tour Operator (Small)^[19]
- The Oxfordshire Business Awards 2014: Employer of the Year^[20]
- The Times and Sunday Times Travel Awards 2016 and 2019: Best Luxury Tour Operator^[21]
- Telegraph Travel Awards 2016, 2017 and 2019: Best Tour Operator^[22]
- Sunday Times Travel Magazine Value For Money Award: 2018^[23]
- Travel Media Awards 2019 and 2020: Best Customer Magazine ^{[24][25]}
- The Sunday Times Travel Magazine Best Travel Specialists 2020^[26]
- Which? Recommended Provider for Escorted Tours: 2021
- Condé Nast Traveler Readers' Choice Awards 2020: Top Tour Operator^[27]
- Which? Best Recommended Independent Holiday Provider: 2022^[28]
- WTM Global Responsible Tourism Awards - Silver Award 2022^[29]
- Wanderlust Travel Awards - Gold Winner 2023^[30]

Audley Travel Group Limited	
	
Formerly	Asian Journeys
Company type	Private
Industry	Tour operator activities
Founded	April 25, 1996 in
Founder	
Number of locations	3 (2022)
Area served	
Key people	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 60%;"></div> <div style="width: 35%; text-align: right;"> (CEO) </div> </div> <div style="display: flex; justify-content: space-between; align-items: flex-start; margin-top: 10px;"> <div style="width: 60%;"></div> <div style="width: 35%; text-align: right;"> (Chairman) </div> </div> <div style="display: flex; justify-content: space-between; align-items: flex-start; margin-top: 10px;"> <div style="width: 60%;"></div> <div style="width: 35%; text-align: right;"> (CFO) </div> </div>

- Conde Nast Traveler Readers' Choice Awards 2023^[31]
- Travel+Leisure A List 2024^[32]

Philanthropy

In January 2020, [redacted] was granted Travelife Partner status in recognition of its efforts to improve sustainability and [corporate social responsibility](#).^[33] Travelife is the leading international sustainability certification in the travel sector.^[34]

In 2021, [redacted] introduced an [Environmental, Social and Corporate Governance](#) (ESG) framework that identifies five areas they will focus on each year.^[33] These goals are often aligned to the [UN Sustainable Development Goals](#).^[35]

The company created the Audley Travel for Good Fund to support several social and environmental charities around the world that align with its responsible travel approach. As of 2022, the company supports seven UN Sustainable Development Goals focused on supporting the communities and ecosystems clients and staff travel to.^[36]

References

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	(MD for and (General Council and CSO) ^[1])
Revenue	£216,000,000 (2018)
Total assets	£59,753,000 (2018)
Owner	3i
Number of employees	762 (2023)
Website	audleytravel.com (https://www.audleytravel.com/)

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External links

- [Audley Travel \(https://www.audleytravel.com/\)](https://www.audleytravel.com/)