

website, your products etc. Also provide the full and final detail of your product.

Some points you must follow:

- ✚ The colors which you choose are simple but more attractive.
- ✚ The background should be awesome.
- ✚ If you choose the background it will fully represent your product or anything else.
- ✚ Make your as attractive as possible so that your website more and more user towards it.

Propose one (1) overall strategy for developing a process model for this company that will increase the response rate of its e-mail advertising and obtain effective business process.

Overall strategy means to plan some action which deals in long term basis with our business. As our business is deal in making cake. So our strategy is to increase the variety in our cake. Also deliver free at the owners demand. We also star to make egg less cake so that sale is increase and display each type of ingredients information on the web site. As user ping on the website and ask something response them as early as possible.

IS THIS EVEN A SENTENCE?????